

# STRATEGY SERVICES

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## ***Benefits of the Strategy Process***

Setting of organisational strategic direction is important for a number of reasons. To improve organisational performance is one major factor, or it could be to ensure you comply with legislative or regulatory requirements. Either way, the benefit of a clear strategic path, enables you to enhance your organisation's communication and coordination as well as positioning you to develop and make the most of new opportunities.

Strategy Process	Services	Benefits
<b>Pre-planning</b>	<ul style="list-style-type: none"> <li>• Assistance on logistics</li> <li>• Analysis of strategic capability</li> <li>• Completion of pre-work activities including:               <ul style="list-style-type: none"> <li>- Environmental analysis</li> <li>- SWOT analysis</li> <li>- Identification of key issues</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Establish a strategy mindset</li> <li>• Free up workshop for in-depth discussion</li> <li>• Enables participation of those unable to attend</li> <li>• Saves time</li> <li>• Enables presentation of a "group view"</li> <li>• Open, honest comments</li> <li>• Establishes rapport with facilitator</li> <li>• Identify topics for debate</li> </ul>
<b>Formulation</b>	<ul style="list-style-type: none"> <li>• Facilitated workshop</li> <li>• Presentation of pre-work results</li> <li>• Documented outcomes</li> </ul>	<ul style="list-style-type: none"> <li>• Harness and direct the energies of all the people in the organisation</li> <li>• Understand issues without any bias</li> <li>• Ensure clarity of objectives</li> <li>• Leading edge knowledge</li> <li>• Opportunity for everyone to fully participate without having to facilitate discussion</li> <li>• Keep discussion on track</li> <li>• Presentation of data to maximise decision making</li> <li>• Fosters enthusiasm</li> <li>• Builds organisational trust</li> </ul>
<b>Implementation</b>	<ul style="list-style-type: none"> <li>• Develop KPIs</li> <li>• Assess capabilities</li> <li>• Tools and processes</li> <li>• Provide support to management</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrates leadership</li> <li>• Builds organisational capabilities</li> <li>• Resources allocated to critical activities</li> <li>• Alignment of key management processes</li> <li>• Creates a strategy-supportive culture</li> </ul>
<b>Reporting</b>	<ul style="list-style-type: none"> <li>• Articulation of reporting requirements</li> <li>• Provide framework for reporting and monitoring</li> </ul>	<ul style="list-style-type: none"> <li>• Ensures a culture of "no surprises"</li> <li>• Board is kept informed of progress of programs to enable strategy</li> <li>• Management have framework in which to monitor progress</li> <li>• Management have direction on what is required for reporting purposes in board papers</li> <li>• Aids in communication</li> </ul>
<b>Review</b>	<ul style="list-style-type: none"> <li>• Alignment of strategies with environmental impacts</li> <li>• Review of goals and strategies</li> <li>• Documented changes</li> </ul>	<ul style="list-style-type: none"> <li>• Strategies are kept current and aligned with corporate goals</li> <li>• Make corrective adjustments as necessary</li> <li>• Enables the organisation to take advantage of strategic opportunities</li> <li>• Improves strategy implementation</li> </ul>

**For further information on strategic direction setting or our other services please contact us on: (07) 3510 8111 or [advisors@effectivegovernance.com.au](mailto:advisors@effectivegovernance.com.au) or visit our website [www.effectivegovernance.com.au](http://www.effectivegovernance.com.au)**

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## *The Path to Strategic Success*

***“Clear strategy provides a foundation for effective governance. Boards can make a significant contribution to organisational performance in overseeing the formulation, articulation, implementation and monitoring of strategy.”*** Sears, 2006

To be successful the board and management must be aligned and clearly understand their roles in the development and implementation of the strategic plan. We connect governance and strategy to enhance the board's contribution to strategy.



We are frequently engaged to facilitate the formulation of strategy including:

- A review of your current strategic position
- Development and evaluation of scenarios
- The process for engagement of stakeholders
- Board and management planning workshops
- Implementation support

### OUR OTHER SERVICES

- Board and Director Evaluation
- CEO Evaluation
- Strategy Facilitation
- Role of the Board
- Risk Management
- Board Reporting
- Governance Review/Advice

### EFFECTIVE GOVERNANCE

Level 3, 16 McDougall Street  
PO Box 2140  
Milton QLD 4064  
T: +61 7 3510 8111  
F: +61 7 3510 8181  
[www.effectivegovernance.com.au](http://www.effectivegovernance.com.au)